

Society of Wetland Scientists Professional Certification Program

PROFESSIONAL WETLAND SCIENTIST E-LETTER

Volume 6, Issue 2, 2014



President's Corner

I am very excited to be the President for SWSPCP for 2014. In 2014 there are many things that are coming to fruition.

Last year during Ingeborg's tenure as President, SWSPCP accomplished many goals including the following:

- Streamlined the standards for certification and the certification renewal process.
- Increased the number of certification and recertification renewals.
- Organizational revenue increased substantially from previous years.
- Improved our communications with our PWS and WPIT's.
- Initiated a professional short course program that will be fully functional in 2014.

All of this could not have been accomplished without the dedicated and committed SWSPCP Board and the SWSPCP staff from The Center for Association Resources. They are vital to the growth of our organization.

I feel very confident with this year's team the objectives for 2014 that have been set forth will be accomplished. This year, one of my initiatives that I am undertaking is going paperless. SWSPCP, being an environmentally conscious organization, should do everything in our power to reduce our organization's carbon footprint.

First, we have created the PWS Online Renewal Site. SWSPCP encourages renewal applicants to apply for their certification renewal online which will ensure the increase of the organizations efficiency while improving the integrity and security of the files. Second, SWSPCP's annual certification maintenance fees can now be paid online. An integration of a newly installed payment gateway on the website ensures ease of payment and transactions. Third, we have eliminated much of our paper storage. We have digitally converted much of the paperwork and it is now being stored on an online server. This year SWSPCP will realize our vision of being part of a greener environment. I hope that I have everyone's support with this initiative.



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The Society of Wetland Scientists Professional Certification Program, serving the public's need to identify qualified individuals to assess and manage the Nation's resources. This program is intended to meet the needs of professional ecologists, hydrologists, soil scientists, educators, agency professionals, consultants, and others who practice wetland science. www.wetlandcert.org

President's Corner

(Continued from Page 1)

The 2014 Annual Meeting which is being held in Portland, OR from May 18-23, 2014 will be one of the largest meetings to date. It is being held in conjunction with the Joint Aquatic Science Meeting (JASM) at the Portland Convention Center with an expected attendance of 3000 professionals and students. During the meeting, SWSPCP has a Board of Directors Meeting scheduled for Saturday, May 17 at 1:00 pm.

As in the past, SWSPCP will be having our Info Session along with the SWS/SWSPCP Past Presidents Breakfast on Monday, May 19. On Tuesday, May 20 and Wednesday, May 21, SWSPCP will be conducting our Ethics Sessions which have been a great success in the past. Along with all of these events at the 2014 Annual Meeting, SWSPCP will also be having an exhibit booth in the exhibit hall where attendees can stop by for information regarding SWSPCP and enter to win one of the raffle prizes.

We hope that everyone can make it to Portland this year and we look forward to seeing you there!

I look forward to serving SWSPCP to the best of my ability during my tenure as President. If there is something that you feel SWSPCP should be focusing on or a cause that you feel we should be concentrating on, feel free to call the SWSPCP office.

Leandra Cleveland, PWS

Call for Nominations

The SWSPCP Nominations Committee is pleased to announce the call for nominees to serve on the 2015 SWSPCP Board of Directors. There are two open positions for the 2015 Board slate:

President-elect, 2014-2015

Treasurer-elect, 2014-2015

To submit a candidate for consideration, prepare a nomination email message specifying your reasons for the nomination, including the following information about the nominee:

- A. History in the Field
- B. Present Professional Position
- C. Brief 2-3 paragraph Candidate Statement presenting interest
In supporting and promoting the mission of SWSPCP.
- D. Willingness to stand for election
- E. Commitment to serve and fulfill the duties of the position sought (see below)

Duties of the President-elect

Duties of the President-elect are to assist the president and to perform the duties of the President when that officer is absent or unable to act.

Duties of the Treasurer-Elect

- (a) *Work closely with the Treasurer on Certification Program affairs in order to be prepared to occupy the position at the end of the Treasurer-elect term in office.*
- (b) *Fulfill the term of Treasurer should that individual not be able to continue in office.*

Submit your nomination via email no later than April 10, 2014, to info@wetlandcert.org

Immediate Past President's Report



My term as President flew by. The time between the 2012 Orlando and 2013 Duluth Annual Meetings was productive and provided me an opportunity to fully appreciate the hard work of the Board and committees.

Accomplishments this year was the continued success in certifying new professional wetland scientists. During the year, approximately 44 new Wetland Professionals in Training and 123 new Professional Wetland Scientists were certified. This was an increase over the previous year by 32 certifications. A large number of PWS's renewed their certifications this year. Both the certification review and certification renewal committees work phenomenally hard. One of the biggest accomplishments was the adoption at the Duluth Annual Meeting of the Short Course Pre-Approval Program. Many thanks to the Wetland Coursework Committee for working out all the details and getting the program off the ground.

The Board also worked with a trademark attorney to protect the SWSPCP logo and the "Professional Wetland Scientist" mark.

We are doing very well under Leandra Cleveland's leadership this year, and I look forward to working with Rob Shannon as our next President. The Board includes hard working individuals, but as with many "science" groups, we also have a lot of fun. Anytime you hang out with people who are passionate about playing in mud and swamps, well, enough said!

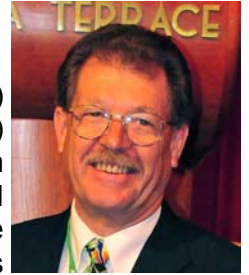
On that note, I'll put in this plug: SWSPCP is always interested in hearing from PWSs who may be interested in becoming active with the committees and on the Board. We'd love to hear from you – both to hear of your interest in existing activities or if you have an idea we should explore.

Finally, I want to thank The Center for Association Resources for their help. I especially want to thank Michele Anderson for her incredible help and support and am sorry she has left The Center. All of us on the Board wish her nothing but the best.

I have now moved on to helping the Certification Committee again (where I started), and appreciate the opportunity to have been your president.

Ingeborg Hegemann, PWS

Continuing Education & Requirements



The Society of Wetlands Scientists Professional Certification Program (SWSPCP) officially implemented the Professional Short Course Pre-Approval Program (PSCPP) effective in June 2013 at the SWS annual meeting in Duluth, MN. The program establishes an application, review, and approval process that evaluates professional short courses for their applicability to wetland science and determines the appropriate amount of equivalent semester hour credit assigned to each course. Once a course is approved by the Professional Short Course Review Panel, potential applicants applying for certification as a Professional Wetland Scientist (PWS), or a PWS seeking certification renewal, will have absolute certainty that a particular professional short course will receive the intended equivalent semester hour credit for PWS certification or points for PWS certification renewal.

Professional short courses that receive pre-approval by SWSPCP will help ensure that the financial resources expended by individuals to take such courses will have absolute certainty that the course(s) will be fully accepted by the Certification Review Panel and/or the Certification Renewal Panel.

Additionally, once a short course is pre-approved, course sponsors, proponents, and instructors will have the ability to promote their pre-approved courses in a manner that will attract potential students and increase their overall client base. The PSCPP rules are set-forth in Section 32 of the SWSPCP Standing Rules and application forms may be downloaded from the SWSPCP web site.

R. Harold Jones, PWS

Catching up in Duluth...



...with Friends and Col-

Personal Use of the SWSPCP Logo

“Is it OK to include the SWSPCP logo on documents or business web sites?”

That’s a question we hear frequently. There are some permissible uses of the logo on personal documents or social media. The first thing to keep in mind is that the logo is owned by SWSPCP, with trademark pending. Second, the certification seal (stamp) that includes the certified person’s name and certification number is encouraged for use on most documents, including reports, proposals, and similar products prepared or reviewed by a PWS. The seal may be ordered from the business office:

<http://www.wetlandcert.org/docs/PWSSealOrderForm0811.pdf>

However, we recognize that there are many instances where using the logo may be appropriate and PWS certified individuals are encouraged to use it to identify themselves as having achieved professional certification. Examples of appropriate use are including it on business cards or on a company’s website next to a PWS’ vitae or a statement about having certified PWS on staff.

Inappropriate use would be any display which may be construed to imply representation of the Society of Wetland Scientists Professional Certification Program (SWSPCP). For example: placing the logo on corporate, business, or personal letterhead; use as a prominent symbol on advertising banners, marketing materials, and similar media in which the logo is presented in a manner that could be construed to imply a business or individual is representing the SWSPCP; use on vehicles, company equipment, or advertising/promotional gifts where a business or sole proprietor name is also displayed. In addition, continued use of the logo if certification has lapsed due to non-payment of the annual maintenance fee or failure to renew is also inappropriate.

A certified PWS may request an electronic version of the logo from the business office. The logo may not be altered in any way or incorporated into any other design element other than the approved uses noted above, and all wording must remain legible. If used on a website that advertises credentials of an individual or business, the logo may “link” only to the SWSPCP home page. As stressed above, under no circumstances may the logo be used in a manner that implies endorsement by or representation of the SWSPCP. Failure to follow the SWSPCP policy regarding identification with SWSPCP may lead to censure, suspension, or termination of membership.

The SWSPCP Board asks all certified individuals to exercise good judgment and respect for the PWS and WPIT credentials when considering use of the logo. If you are unsure about whether a particular use is permissible, please ask!

Janet Morlan, PWS

Advertise With Us!

Those wishing to reach the PWS community in a very cost-effective way are invited to advertise on our website and in our newsletters. A Media Kit is available on the SWSPCP website (www.wetlandcert.org).

SWS & SWSPCP Annual Meeting to be Held in Portland, Oregon, May 2014

This year the joint SWS & SWSPCP 2014 Annual Meeting will be taking place in Portland, Oregon from May 18-23, 2014, in conjunction with the Joint Aquatic Science Meeting (JASM). The meeting will be held at the Portland Convention Center with an expected attendance of 3000 professionals and students. The conference website will be available in early 2014 with the call for sessions announced by the end of March 2014. For additional information please contact The Schneider Group at 254-776-3550 or email at LacyKC@sgmeet.com.



The 2014 Annual Conferences theme is going to be *“Bridging Genes to Ecosystems: Aquatic Science at a Time of Rapid Change.”* This is the theme for a historic joint meeting of four of the leading aquatic scientific societies: Association for the Sciences of Limnology and Oceanography (ASLO), Phycological Society of America (PSA),

Society of Freshwater Science (SFS), and Society of Wetland Scientists (SWS). For one week in May 2014, these four societies will build a bridge across the disciplines within the field of aquatic science and will explore many exciting opportunities for collaboration among scientists. We hope that you can be a part of this exciting and invigorating meeting.



As always – at least when the SWS Annual Meeting is held in the United States – SWSPCP sponsors several events. SWSPCP will hold its Annual Board Meeting on Saturday, May 17 beginning at 1:00 PM.



The SWSPCP Information Session will be held immediately before the Awards/Business Meeting. The session is designed to provide information about PWS certification to those who may be interested in becoming certified, but you can also get information about certification renewal and learn more about how SWSPCP operates.

This year's SWSPCP meeting agenda is as follows:

Date	Time	Event
Saturday, May 17, 2014	1:00 pm – 7:00 pm	SWSPCP Board of Directors Meeting
Monday, May 19, 2014	7:00 am – 8:00 am	SWS/SWSPCP Past Presidents Breakfast
	12:00 pm – 1:30 pm	SWSPCP Info Session (lunch will be served)
	6:00 pm – 8:00 pm	Awards/Business Meeting
Tuesday, May 20, 2014	12:00 pm – 1:30 pm	SWSPCP Ethics Workshop (lunch will be served)
Wednesday, May 21, 2014	12:00 pm 1:30 pm	SWSPCP Ethics Workshop (lunch will be served)

Please consider becoming a sponsor or encourage your company to become a sponsor. Sponsorships are available at the \$100, \$250, and \$500 levels. More details regarding sponsorship will be posted on the SWSPCP website in the following weeks.

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New PWS Certifications

Congratulations to the following individuals who received their PWS certification since May 2013:

Daniel Bigbee	2341	Bryan Strong	2376
Stephen Carpenedo	2342	Lauren Williamson	2377
Elizabeth Colket	2343	Roger Gibson Jr.	2378
Kevin Jury	2344	Martha Stauss	2379
Kelly Finch	2345	Levia Shoutis	2380
Warren Wagner III	2346	Robert Romaine	2381
Daniel Evans	2347	Perry Rossa	2382
Michael Houston	2348	Kristen Nowak	2383
Anthony Silva	2349	Kevin Bliss	2384
Beth Clements	2350	Brendan Mullaney	2385
Molly Notestine	2351	Maki Dalzell	2386
Bryan Emerson	2352	Katherine Gordon	2387
Richard Micacchion	2353	Jason Hunt	2388
Patrick Britton	2354	Clayton Collier	2389
Kevin Keat	2355	Jeffrey Mihalik	2390
John Markham	2356	Christopher Senfield	2391
Jason Steele	2357	Whitney Kiehn	2392
Philip Beach	2358	Craig Stout	2393
Robert DeGraaf	2359	Marshall Bagley	2394
Travis Fristed	2360	James Trumbull	2395
Natalie Cole	2361	Stephen Stumne	2396
Ryan Cooper	2362	Sarah Binckley	2397
Lauren Leclerc	2363	William Medlin	2398
Kimberly Anderson	2364	James Cooper	2399
Daniel Vasconcelos	2365	Martha Burlingame	2400
Andrew Woodruff	2366	Halli Harris	2401
Sam Bower	2367	Robert Maykowski	2402
Scott Swarts	2368	Gregory Moushon	2403
Elise Hansen Tripp	2369	Heather Bobich	2404
Kevin Janni	2370	Donald Martin	2405
Sarah Stearns	2371	Robert Van Der Kar	2406
Jennifer D'Avanzo	2372	Diane Miller	2407
Karl Routzahn	2373	Ryan Kahlo	2408
Spencer Trichell	2374	Charlotte Stallone	2409
Sarah Corbin	2375	Michael Votaw	2410

Follow Up: Engineering Credentials

As a follow up to the article that was published in the [May 2013 Professional Wetland Scientist E-Letter \(Volume 6, Issue 1, 2013\)](#) which was titled "We Need OUR Help: Engineering Credentials" is a new website (<http://www.raisethebarforengineering.org/>) that we encourage engineers to visit and use.

PWS Online Renewal Site

The days of submitting multiple copies of renewal applications are now over. SWSPCP is highly encouraging renewal applicants to apply for certification renewal online. SWSPCP values this newly embraced paperless practice to ensure an even more increasing technology based efficiency while improving the integrity and security of files and realize its vision of being a part of our greener environment.

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Congratulations to SWSPCP's 2013 Raffle Prize Winners

- Benjamin Beas
- William Kleindl
- Colin MacLaren
- Daniel Marchio
- Luis Epele
- Mary Moffett
- Brad Johnson
- Lynette Potrin
- Brad Mudzynski
- La Toya Kissoon
- Alex da Silva
- Janine Harris
- Natalie White
- Kathryn Swanson
- Ted McCaslin
- William Connor

New WPIT Certifications

Congratulations to the following individuals who received their WPIT certification sine May 2013:

Joshua Glace	Dangelei Fox
David Bell	Justin Edwards
Christopher Sawyer	Marissa Vine
Brett Yeoman	Mathew DeCoursey
Michael Kopansky	Sarah Rowe
Jason Eckberg	Kelly Thames
Gregory Bergquist	Raina Huebner
Lauren Diebel	Richard Davis
Kelsey Gray	David Valentine
Melissa Marquez	Jonathan Allen
Bradley Kuykendall	Matthew Johnson
Todd Standlee	Tara Raabe
Rebecca Beduhn	Simon Wigren
Allison Wheaton	Jake Fahrenkrog
	Benjamin Snyder

2014 Maintenance Fee Reminder

Annual certification maintenance fees are due annually and are sent by the executive office at the end of the calendar year for the coming year. An integration of a newly installed payment gateway on the website ensures ease of payment and a hassle free transaction. To maintain good standing status with SWSPCP and to continue to appear in the "Search for a Scientist" on-line directory, please remit your payment for 2014 if you have not already done so.

Please note that SWSPCP and SWS are separate organizations, so please do not combine payments.

Is Your Information Current in the Online Directory?

Updating your contact information is fast and easy! Please take a few minutes to verify that we have your correct information. To verify and/or update your information, go to: http://www.wetlandcert.org/login.html?r=add_chg and log on with your last name and application number.

Your application number is the six digit number associated with your initial application.

Contact Information

President

Leandra L. Cleveland, PWS

President Elect

Robert D. Shannon, PWS

Secretary General

Robbyn Myers, PWS

Treasurer

Yvonne M. Vallette, PWS

Immediate Past

President

Ingeborg E. Hegemann, PWS

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